



# Luisa Jahn

## Digital Designer

luisajahn15@gmail.com

647-928-3840

www.luisajahndesign.com

## EXPERIENCE

### Digital On Six

#### Digital Designer

July 2021 - Cont

-Designed and delivered digital-first experiences for national clients, including website redesigns, landing pages, branded portals, and campaign visuals.

-Oversaw design quality across AEM (Adobe Experience Manager) migrations, ensuring functionality, usability, and brand alignment.

-Partnered with developers, marketers, and clients to translate complex requirements into intuitive, visually striking digital solutions.

-Initiated and led the redesign of the agency's website, establishing a streamlined design system and consistent creative direction.

### Aftermodern.lab

#### UX/UI & Web Designer

April 2020- Feb 2021

-Collaborated with a small creative team to design and build an online exhibition space for DesignTO Festival, blending creativity and digital innovation.

-Produced web and visual designs using Adobe Creative Suite, Figma, and Webflow, emphasizing accessible and interactive user experiences.

-Worked in a fast-paced studio environment, adapting quickly to evolving creative needs.

### uCaret Technologies Inc.

#### UX/UI & Visual Designer

May 2020 - Sept 2020

-Redesigned multiple healthcare websites with patient-centered, accessible interfaces.

-Built interactive prototypes in Adobe XD and Figma to distill complex user journeys into intuitive flows.

-Produced social and digital assets to support product launches in the health tech space.

## SKILLS

Adobe Creative Suite (PS, AI, ID, AE, XD)

Figma & Webflow

Adobe Experience Manager (AEM)

AI Tools: MidJourney, Firefly, Runway

UX/UI design & prototyping

Accessibility (WCAG)

Responsive web design

Motion graphics & animation

Social media & content design

Presentation design

QA Testing

## LANGUAGES

English (Fluent)

Spanish (Native)

French (Intermediate)

## CERTIFICATES

### Designlab

#### AI for UX Design

July 2025 - August 2025

## EDUCATION

### York University / Sheridan College

#### Honours Bachelor of Design - Dean's Honour Roll

Sept 2017 - April 2021