

JA

Luisa  
Jahn

## Graphic Designer

Luisajahn15@gmail.com

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647-928-3840

## SKILLS

UX/UI design

Web design

User research

User testing

Visual design

Animation

Branding

Packaging

Illustration

Photography

Adobe XD

Figma

Illustrator

In Design

Photoshop

## LANGUAGES

English (fluent)

Spanish (native)

French (intermediate)

## EXPERIENCE

### Aftermodern.lab

#### UX/UI and web designer

April 2020 - Feb 2021

-Worked remotely with a small team to design and develop one of DesignTO's festival online exhibition spaces.

-Worked with an art director in the development and design of the Kahlil Gibran Collective's new brand identity.

-Completely redesigned the Kahlil Gibran Collective's website, incorporating a new shop feature as well as a comprehensive archival page.

-Designed websites for multiple Toronto insurance companies applying specific brand guidelines.

### uCaret Technologies Inc.

#### UX/UI and visual designer

May 2020 - September 2020

-Worked remotely with a team of developers to completely re-design multiple company websites from the ground up.

-Created interactive prototypes using prototyping tools such as Figma and Adobe XD.

-Created social media assets and templates, as well as informational employee guides.

### York University Bookstore

#### Customer Service Representative

August 2019 - March 2020

-Created promotional materials such as posters, coupons and social media posts following YorkU's brand guidelines.

## EDUCATION

### York University / Sheridan College

Honours Bachelor of Design - Dean's Honour Roll.

Sept 2017 - April 2021